FD BLOCKCHAIN
DIGITAL ASSET ADVISORY / MARKET INFRASTRUCTURE

COMPANY PROFILE 2026

FD BLOCKCHAIN

Digital asset advisory,
acceleration & market infrastructure

Built in the market, proven by execution

COMPANY PROFILE

Strategy · Acceleration · Technology · Capital

PREPARED BY

FD BLOCKCHAIN

CONTENTS

Contents

Strategy · Acceleration · Technology · Capital · Market Access · Liquidity · Infrastructure

PART I COMPANY
Identity · Track Record · Principles

- 01 Company Overview
- 02 FD at a Glance
- 03 Built Through Execution
- 04 Our Principles

PART II CAPABILITIES
Methodology · Advisory · Execution

- 05 The FD Method
- 06 Strategic Advisory & Acceleration
- 07 Technology & Product

PART III BUSINESS
Capital · Market Access · Liquidity · Growth

- 08 Capital & Token Launch
- 09 Exchange Market Access
- 10 Market Operations
- 11 OTC & Strategic Liquidity
- 12 Growth & Global Expansion

PART IV PLATFORMS & INFRASTRUCTURE
Productization · Data · Intelligence

- 13 FD Launch
- 14 FD Market
- 15 FD Intelligence
- 16 Integrated FD Ecosystem

PART V STRATEGY & VISION
Scale · Competitive Advantage · Future

- 17 The FD Flywheel & Competitive Advantage
- 18 Business Model
- 19 Our Vision

APPENDIX Appendix
Evolution · Industries · Footprint · Leadership

- A Corporate Evolution
- B Selected Industry Experience
- C Global Footprint
- D Track Record Framework
- E Leadership

PART I

COMPANY

Identity · Track Record · Principles

01 Company Overview **02** FD at a Glance **03** Built Through Execution **04** Our Principles

01 — COMPANY OVERVIEW

Experience that reduces trial and error

We assess where a project actually stands, then design and execute the most realistic path to growth.

THE PROBLEM

Building a blockchain project into a real business and a real market takes a long sequence of decisions. None of those decisions stand alone.

Business Model › Tokenomics › Technology › Capital › Market Entry › Liquidity

> **A single wrong call cascades through development, capital, marketing, liquidity and market entry alike.**

THE ROLE OF FD

Drawing on execution experience built inside real projects and real markets, FD Blockchain **designs and executes the most realistic path to growth.** What we do not do is decide a project's vision on its behalf.

> **To help a project realize its own vision within the realities of the market — cutting avoidable trial and error, sharpening the decisions that matter, and supporting growth that lasts**
>
> **That is the role FD plays.**

OUR VALUE

Better decisions before bigger execution

The most important thing FD delivers is not task execution. It is better decision quality and more precise execution.

01 — COMPANY OVERVIEW

Five stages we move through alongside a project

Diagnose · Architect · Execute · Operate · Scale

DIAGNOSE Understand → **ARCHITECT** Design → **EXECUTE** Deliver → **OPERATE** Manage → **SCALE** Expand

Entry point and depth of execution vary with the project's stage

01

Diagnose

Establish where the project stands and what the core problem actually is.

Business · Product · Team · Technology · Tokenomics · Market Readiness

02

Architect

Design the business, token, capital, technology and market structure — and the order of execution.

Business Model · Token Economy · Capital Structure · Go-to-Market

03

Execute

Convert strategy into product, market entry and measurable outcomes.

Documentation · Technology · Community · Partnership · Token Launch

04

Operate

Manage liquidity, assets and market conditions after listing.

Exchange · Liquidity · Market Making · Treasury · Operational Risk

05

Scale

Extend a proven business into larger capital, markets and regions.

Additional Listings · Strategic Capital · Regional Expansion

FD does not apply the same solution to every project. Execution efficiency begins with **separating what is needed now from what belongs to the next stage.**

02 — FD AT A GLANCE

Proven through execution

These numbers are not the outcome. They are the evidence behind judgment built through repeated execution.

300+

EXCHANGE LISTINGS SUPPORTED

Global exchange market entry and listing execution across a wide range of digital asset projects.

US$70M+

CUMULATIVE FUNDRAISING SUPPORTED

Cumulative volume of seed, private and strategic funding, and capital access support delivered to projects.

50+

BLOCKCHAIN & DIGITAL ASSET PROFESSIONALS

A specialist execution network spanning strategy, technology, design, growth, business development, capital and market operations.

100+

GLOBAL PARTNERS & COLLABORATORS

Exchange, investment, technology, OTC, marketing and wider global business relationships.

Beyond the numbers

Every project differed in stage, tokenomics, capital, liquidity, user base, exchange and market conditions. What repeated execution produced is more than a track record — it is **a basis for answering the following questions.**

Q1 What actually works

Q2 What is required at which stage

Q3 Which risks must be removed in advance

Q4 When to enter the market

Q5 What has to be managed after listing

Track record becomes market knowledge.

03 — BUILT THROUGH EXECUTION

Our knowledge was built in the market.

FD's expertise was not formed by observing the market from the outside. It accumulated while solving problems inside real projects.

From early-stage business strategy through post-listing liquidity operations, FD has worked across the following seven areas **within a single lifecycle.**

BUSINESS	Business Model · Revenue Structure · Market Positioning · Go-to-Market · Global Expansion
DIGITAL ASSET ARCHITECTURE	Token Utility · Tokenomics · Distribution · Vesting · Circulation · Treasury
TECHNOLOGY	Token · Smart Contract · Wallet · Mainnet · Web/App · Payment Infrastructure
CAPITAL	Seed · Private · Strategic Funding · IDO · Strategic OTC
GROWTH	Branding · Community · KOL · Performance Marketing · Partnership
MARKET ACCESS	DEX · CEX · Listing Strategy · Exchange Communication · Market Entry
MARKET OPERATIONS	Liquidity · Orderbook · Spread · Multi-Exchange Operations · Treasury Exposure · Market Making

> **We read business, token, capital, technology, market and liquidity as one system, not six separate ones.**

What separates FD is precisely this: we do not treat these areas as isolated service lines.

03 — BUILT THROUGH EXECUTION

A token is not a business.

For a digital asset project to become a durable company, these elements have to operate within one strategy.

Six elements that must work together under a single strategy

Business 01
A business that creates real value

Technology 02
Technology that makes the business work

Capital 03
Capital sized and structured for growth

Distribution 04
The ability to reach users and markets

Liquidity 05
Conditions under which people can trade at fair terms

Market 06
A structure where price discovery and trading continue

INTEGRATED VIEW

We see the entire system.

Executing each function well and judging how those functions affect one another are two different capabilities. FD designs around the second.

04 — OUR PRINCIPLES

The principles behind every FD decision

Every judgment needs a standard behind it. Six principles govern how FD decides.

01

BUSINESS FUNDAMENTALS

We look at the business before the token. Who the project serves, what value it delivers and how it sustains real economic activity come first.

02

DECISION QUALITY

Right judgment precedes large execution. Removing unnecessary work matters as much as delivering necessary work.

03

CAPITAL DISCIPLINE

Fundraising is a means of growth, not an objective. Valuation, allocation, vesting, investor structure and liquidity impact are weighed together.

04

MARKET INTEGRITY

A market is not read from price charts or volume alone. We look at the structure formed by liquidity, orderbook, spread, depth and genuine participants.

05

SUSTAINABLE LIQUIDITY

We prioritize an environment where users can trade within reasonable pricing and slippage.

06

LONG-TERM VALUE CREATION

Over short-term events, we design durable structures in which business, capital, product, community, liquidity and market move in the same direction.

PART II

CAPABILITIES

Methodology · Advisory · Execution

05 The FD Method **06** Strategic Advisory & Acceleration **07** Technology & Product

05 — THE FD METHOD

Diagnose · Architect · Execute Operate · Scale

FD does not apply an identical solution to every project. We first establish the current state, then design an execution sequence that fits the stage.

01

DIAGNOSE Understand the reality

The aim is not to surface many problems but to **identify the one that matters most right now.**

Business · Product · Team · Technology · Tokenomics · Treasury · Community · Capital · Liquidity · Market Readiness · Regulatory Risk

02

ARCHITECT Design the right structure

Core elements are designed as one structure, not as separate plans.

Business Model · Token Economy · Capital Structure · Technology Roadmap · Go-to-Market · Exchange Strategy · Liquidity Strategy · Growth Roadmap

03

EXECUTE Turn strategy into reality

Strategy is converted into deliverables and genuine market readiness.

Documentation · Technology · Community · Marketing · Partnership · Capital Access · Token Launch · Market Preparation

04

OPERATE Manage what happens after launch

Operations and risk are managed continuously after market entry.

Exchange · Liquidity · Market Making · Treasury Exposure · OTC · Market Analytics · Operational Risk

05

SCALE Expand what has been proven

A proven business and market are extended into wider territory.

Additional Markets · Additional Listings · Strategic Capital · Global Partnerships · Regional Expansion · New Business Opportunities

The right sequence matters. FD does not do everything at once. Separating what is needed now from what belongs to the next stage is where execution efficiency starts.

06 — STRATEGIC ADVISORY & ACCELERATION

Architecture before execution, execution before scale

FD's strategic advisory is not consulting that ends in a report.

Before significant budget is committed, we correct the structure and direction of the project, then carry the necessary execution through to genuine market readiness.

BUSINESS ARCHITECTURE

Business Model · Revenue Model · Market Positioning · Competitive Structure · Go-to-Market · Expansion Strategy

DIGITAL ASSET ARCHITECTURE

Token Utility · Supply · Distribution · Vesting · Circulation · Treasury · Economic Incentive

CAPITAL ARCHITECTURE

Seed · Private · Strategic Funding · Public Distribution · Capital Roadmap · Liquidity Planning

MARKET ARCHITECTURE

DEX · CEX · Exchange Strategy · Listing Sequence · Market Making · OTC · Post-Listing Operations

RISK ARCHITECTURE

Token Release · Treasury Exposure · Counterparty Risk · Liquidity Risk · Operational Risk · Market Risk

ADVISORY BECOMES EXECUTION

Advisory becomes execution.

FD does not stop at delivering what was requested. We judge whether the work is genuinely needed, and where it is, we carry it through to execution.

06 — FROM DIAGNOSIS TO MARKET READINESS

From diagnosis to market entry, one execution system

From diagnosis to market readiness

01 Project Diagnosis → 02 Business Refinement → 03 Token Economics → 04 Technology & Product → 05 Documentation → 06 Community & Growth → 07 Capital Access → 08 Market Preparation → 09 Exchange Entry → 10 Liquidity Operations

Entry stage and scope of execution are adjusted to the project’s situation

Depending on the project, strategy, PM, technology, design, growth, community, business development and market operations are assembled into a single execution system.

01 Strategy & PM

Direction-setting and delivery management sit within one accountable structure.

02 Technology & Design

Strategy is built into an actual product and user experience.

03 Growth & Community

Reach is converted into real users and real economic activity.

04 BD & Market Operations

Connections are made to capital, partners, exchanges and liquidity.

07 — TECHNOLOGY & PRODUCT

Technology must serve the business.

FD does not build technology for its own sake. We design technology so that the business model and its economics become a working service and user experience.

01

BLOCKCHAIN INFRASTRUCTURE

Token · Smart Contract · Node · Mainnet · Explorer · On-Chain Architecture

02

DIGITAL WALLET

Multi-Chain Wallet · Asset Wallet · Token Wallet · Point Wallet · Swap · Asset Management

03

PLATFORM

Web Platform · Mobile Application · Admin System · Dashboard · API Integration

04

PAYMENT & SETTLEMENT

Digital Asset Payment · QR Payment · Asset Conversion · Settlement Infrastructure · Payment Integration

FINANCIAL INFRASTRUCTURE

Vesting · Lock · Treasury Architecture · On-Chain Settlement · Market API · Transaction Management

PRODUCTIZATION

Strategy must become product.

Technology is not a standalone business line. It is the execution infrastructure that turns strategy into a working product and operating environment.

PART III

BUSINESS

Capital · Market Access · Liquidity · Growth

08 Capital & Token Launch
09 Exchange Market Access
10 Market Operations
11 OTC & Strategic Liquidity
12 Growth & Global Expansion

08 — CAPITAL & TOKEN LAUNCH

Capital should accelerate the business.

FD does not equate raising capital with a project's success.

Good capital accelerates the business and the formation of its market — and does not collide with the token economy that follows.

01

STRATEGIC FUNDING

We design a structure matched to the project's stage and the purpose of the capital.

Seed · Private · Strategic Capital · Institutional Network

02

TOKEN LAUNCH

Not only the size of the raise, but the token circulation and market impact that follow.

Token Sale Strategy · IDO · Allocation · Vesting · Public Distribution

03

CAPITAL DISCIPLINE

We structure on the premise that capital inflow and token inflow into the market are two different problems.

Valuation · Allocation · Vesting · Release Schedule · Liquidity Planning · Investor Structure

> **Capital is a means of growth, not the objective.**

**Capital is a means of growth,
not the goal itself.**

09 — EXCHANGE MARKET ACCESS

Market entry requires more than a listing.

The value of 300+ exchange listings is not the count. It is the market entry knowledge accumulated across very different exchanges and market conditions.

Every exchange differs in its users, liquidity, trading behaviour, depth and the effect it has on a project. FD does not build a strategy around an exchange's name alone.

LISTING READINESS

Project Stage · Documentation · Community · Token Circulation · Liquidity · Market Preparation

EXCHANGE STRATEGY

Exchange Selection · CEX / DEX Strategy · Listing Sequence · Regional Fit · Expansion Path

MARKET PREPARATION

Initial Liquidity · Orderbook Structure · Circulation · Market Making · Post-Listing Planning

Before an exchange is chosen, four questions have to be answered.

Q1 Which market does this project actually need

Q2 In what sequence should entry happen

Q3 What must be ready before listing

Q4 What operations are required after listing

MARKET ACCESS

Market access is a strategy, not a logo.

10 — MARKET OPERATIONS

Listing is only the beginning.

The same token forms different liquidity, users, spread, orderbook, depth, volume and volatility on each exchange.

The more venues a token is listed on, the more those differences need to be managed from a single market perspective.

01

LIQUIDITY MANAGEMENT

Liquidity conditions are managed so that users can trade within a reasonable price range.

02

ORDERBOOK & DEPTH

Bid/ask structure, spread and depth are analyzed and the trading environment managed accordingly.

03

MULTI-EXCHANGE OPERATIONS

Each venue is analyzed on its own terms while the balance of the token's entire market is held in view.

04

TREASURY EXPOSURE

Token and stablecoin inventory, venue-level exposure and asset movement are actively managed.

MARKET ANALYTICS & RISK

Price Divergence · Volatility · Slippage · Trading Activity · Market Health · Operational Limits

The purpose of market operations, as FD practises it, is not to inflate numbers.

**Market integrity,
sustainable liquidity,
professional market operations**

11 — OTC & STRATEGIC LIQUIDITY

Liquidity with discipline

FD does not approach OTC as a simple token trade.

Capital requirement, token supply, circulating supply, existing liquidity, orderbook depth, release schedule and counterparty are all considered together.

STRATEGIC OTC

Private Liquidity · Strategic Allocation · Block Deal · Structured Distribution · Scheduled Allocation · Liquidity Matching

Capital formation and market stability must coexist.

A large token inflow can disturb existing liquidity and the price discovery structure. So beyond deal size, we assess **distribution, timing, lock-up, market depth, existing liquidity and counterparty quality** together.

The objective is to secure the liquidity a project needs while protecting the sustainability of the market that already exists.

01

DISTRIBUTION & TIMING

When, at what size and by what method tokens are distributed changes the effect on the market.

02

COUNTERPARTY QUALITY

Who the counterparty is, and why they are participating, is assessed alongside the deal itself.

03

LOCK-UP STRUCTURE

Terms are structured so that acquired tokens do not hit the market immediately.

04

MARKET DEPTH

Size is judged against what the existing orderbook and liquidity can absorb.

12 — GROWTH & GLOBAL EXPANSION

Growth must lead to economic activity.

FD does not treat impressions or community headcount as the end result of growth.

Marketing and community have to convert into real users, real business opportunities and real economic activity.

01 COMMUNITY

Telegram · Discord · X · Regional Community · User Activation

02 KOL & DISTRIBUTION

Global KOL Network · AMA · Influencer Campaign · Content Distribution · Regional Activation

03 STRATEGIC PARTNERSHIP

Business Partnership · Technology Partnership · Exchange Network · Capital Network · Industry Collaboration

04 GLOBAL EXPANSION

Regional Market Entry · Local Community · Business Development · Market Localization · Cross-Border Partnership

FD does not apply the same countries or the same marketing playbook to every project. Regional strategy is designed against industry, users, capital, exchanges, regulatory conditions and commercial opportunity.

**Exposure is not the goal.
Sustainable market expansion is.**

PART IV

PLATFORMS & INFRASTRUCTURE

Productization · Data · Intelligence

13 FD Launch 14 FD Market 15 FD Intelligence 16 Integrated FD Ecosystem

13 — FD LAUNCH

Digital asset acceleration & market entry platform

Most launchpads consider their job done at the token sale. FD Launch starts from a different premise.

> **Not selling unprepared projects faster,**
> **but sending projects to market better prepared**
>
> **This is where FD Launch begins.**

FD Launch is the platform form of the advisory and acceleration capability FD has built — a **project lifecycle infrastructure.**

01

EVALUATE & SCORE

Readiness and risk are structured into a clear picture. The output is not pass or fail but **a finding of what is missing.**

Business · Product · Team · Technology · Tokenomics · Compliance · Community · Capital · Liquidity · Market Readiness

02

ACCELERATE

The gaps identified are closed until the project reaches a market-ready state.

Business Refinement · Tokenomics · Technology · Documentation · Community · Growth · Legal Preparation · Audit · Liquidity Preparation

03

CAPITAL, LAUNCH & MARKET ENTRY

A prepared project is connected to the capital and the markets that suit its situation.

Strategic Capital · IDO · Token Launch · KYC · Whitelist · Allocation · Vesting · Claim · DEX / CEX · Listing Preparation

04

POST-LAUNCH

Operations and expansion after market entry stay connected within the same lifecycle.

FD Market · Strategic OTC · Additional Listings · Additional Capital · Global Expansion

Not simply a token sale platform, an acceleration-driven market entry platform

14 — FD MARKET

Institutional digital asset market operations platform

FD Market is a B2B market operations platform that converts FD's hands-on market operations experience into software.

It moves beyond single-venue market making tools towards **token-centric market operations.** When one token trades across several exchanges, each venue is analyzed on its own characteristics while the whole market is managed from one system.

MARKET INTELLIGENCE

Reference Price · Exchange Price · Price Divergence · Spread · Volatility · Market Status

LIQUIDITY INTELLIGENCE

Orderbook · Depth · Slippage · Token Inventory · Stablecoin Inventory · Liquidity Requirement

EXECUTION INFRASTRUCTURE

Automated Market Operations · Order Management Engine · Liquidity Automation · Exchange-Specific Execution · Market Monitoring

RISK & ASSET PROTECTION

Maximum Token Exposure · Maximum Stablecoin Exposure · Daily Operational Limit · Exchange Exposure · Portfolio Value · Treasury Protection

ANALYTICS

Organic Activity · Operational Activity · Liquidity Depth · Spread · Slippage · Price Divergence · Market Health

MULTI-EXCHANGE OPERATIONS — liquidity, spread, depth, order structure, inventory and execution strategy are configured per venue, with a global strategy applied where a common operating standard is required.

14 — FD MARKET

Not simply a trading bot

It is digital asset market operations infrastructure.

Operational risk is contained so that market operations do not drain project assets, and market condition is read through multiple indicators rather than volume alone.

Software → Data → Professional Operations

How FD's market making experience becomes infrastructure

Market making experience is converted into a single infrastructure that combines software, data and professional operations.

01

Token-centric

Operated from the perspective of the token's entire market, not venue by venue

02

Risk-controlled

Exposure and operational limits are defined before operations begin.

03

Data-driven

Market health is judged across multiple indicators.

04

Institutional

Institutional standards of operation and reporting are applied.

MARKET OPERATIONS

From experience to infrastructure

15 — FD INTELLIGENCE

Experience converted into institutional intelligence

One of FD's most important long-term assets is the judgment accumulated inside real projects and real markets.

The right answer to the same question changes with stage, capital, tokenomics, exchange, liquidity, community and market conditions. FD Intelligence keeps that experience out of individual memory, structuring it into a repeatable system of judgment.

PROJECT INTELLIGENCE

Business Readiness · Tokenomics Risk · Product Readiness · Funding Readiness · Market Readiness · Listing Readiness

MARKET INTELLIGENCE

Liquidity · Spread · Depth · Volatility · Exchange Divergence · Inventory · Treasury Exposure

GROWTH INTELLIGENCE

Community Quality · User Retention · Campaign Effectiveness · Market Response · Regional Performance

EXECUTION INTELLIGENCE

A structure for judging what to do first, what is missing, what risks exist, and whether the project is ready to move to the next stage.

EVOLUTION OF FD INTELLIGENCE

Execution Experience → Structured Framework → Proprietary Data → Decision Intelligence → AI-Assisted Analytics

Experience becomes institutional intelligence.

FD does not define AI itself as the advantage. The advantage is that real experience and real data exist for AI to analyze.

16 — INTEGRATED FD ECOSYSTEM

One brand, one lifecycle, one intelligence layer

FD Blockchain's core capabilities and platforms connect within a single project lifecycle.

01
STRATEGIC ADVISORY & ACCELERATION
Diagnose and design the project's direction and structure.

02
FD LAUNCH
Validate the project and bring it to a market-ready state.

03
CAPITAL & MARKET ACCESS
Connect it to the capital it needs and the markets that fit.

04
EXCHANGE ENTRY
Enter global exchange markets.

05
FD MARKET
Operate liquidity and market conditions after listing.

06
STRATEGIC OTC
Source the strategic liquidity the project requires.

07
GLOBAL EXPANSION
Expand into further capital, markets, partners and regions.

THE LAYER BENEATH EVERY STAGE

FD INTELLIGENCE

FD Intelligence sits beneath every stage. Not a separate standalone service, but an intelligence layer supporting decisions from a project's first day through market operations.

PART V

STRATEGY & VISION

Scale · Competitive Advantage · Future

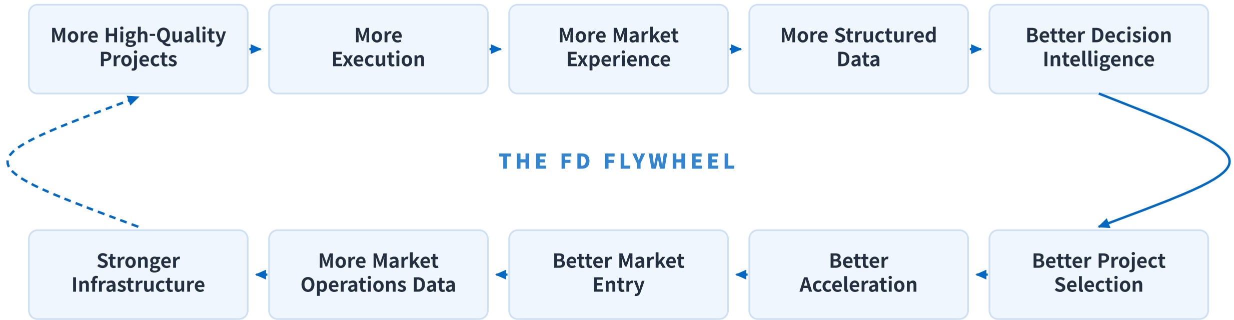
17 The FD Flywheel & Competitive Advantage **18** Business Model **19** Our Vision

17 — THE FD FLYWHEEL

Every execution strengthens the next decision.

FD's business is not built so that more projects simply mean more revenue.

It is built so that execution experience from each project improves the judgment and execution applied to the next.



Execution produces data, and data sharpens the next decision

THE FLYWHEEL

Execution creates data.
Data improves decisions.
Better decisions improve execution.

What matters in this structure is not the number of projects but **the quality of execution and the structuring of data.** Experience that is not recorded never informs the next decision, and data that is not structured never compounds.

17 — COMPETITIVE ADVANTAGE

What cannot be built overnight

FD's advantage does not come from one capability. It comes from the combination of six.

Software and systems can be built, and networks can be assembled over time. Execution experience accumulated repeatedly inside real projects and real markets is far harder to replicate quickly.

01

EXECUTION DEPTH

Hands-on depth across the entire lifecycle, from early strategy to post-listing market operations

02

MARKET KNOWLEDGE

Exchange, liquidity, market formation and post-listing experience built through 300+ market entries

03

INTEGRATED CAPABILITY

The ability to read strategy, technology, capital, market access and liquidity as one structure

04

GLOBAL NETWORK

A global execution network across exchanges, capital, technology, KOLs, OTC and business

05

DECISION INTELLIGENCE

A judgment framework accumulated through project execution and market operations

06

PRODUCTIZATION

The ability to turn people-delivered expertise into scalable infrastructure through FD Launch, FD Market and FD Intelligence

**Our moat is not one product.
It is the integration of experience,
execution, data and market access.**

18 — BUSINESS MODEL

From expertise to recurring infrastructure revenue

FD's revenue is generated across the whole project lifecycle.

Over time the mix shifts beyond one-off service revenue towards **a larger share of recurring infrastructure revenue.**

ADVISORY & ACCELERATION REVENUE

Strategic Advisory · Business Architecture · Tokenomics · Acceleration Program · Project Management · Execution Support

TECHNOLOGY REVENUE

Platform Development · Blockchain Infrastructure · Wallet · Maintenance · API

CAPITAL & MARKET ACCESS REVENUE

Token Launch Infrastructure · Market Entry Support · Strategic Capital Services

MARKET REVENUE

FD Market Subscription · Market Operations · Enterprise SaaS · Market Analytics

LIQUIDITY REVENUE

Strategic OTC · Liquidity Services · Institutional Matching

INTELLIGENCE REVENUE

Premium Analytics · Enterprise Intelligence · Data & API Services

EVOLUTION OF REVENUE

Project-Based Revenue → **Retainer & Operational Revenue** → **SaaS & Platform Revenue** → **Data & Intelligence Revenue**

FD's next phase of growth will not come from adding headcount to process more projects. **It comes from converting accumulated expertise into repeatable infrastructure.** That is the central evolution of the FD business model.

19 — OUR VISION

Better decisions, better projects, better markets

FD Blockchain does not exist to create more tokens, or to push unprepared projects into the market.

The market we want to help build looks like this.

01

No opportunity lost

A market where good projects do not lose their opportunity to a bad decision

02

Room to grow

An environment where capable companies grow through sharper direction and execution

03

Capital in alignment

A structure where capital is aligned with a project's long-term growth

04

Sound market conditions

A market where healthy liquidity and conditions hold after listing

And a system in which the experience of one project raises the odds of success for the next.

FD connects **strategy, acceleration, technology, capital, market access, liquidity and data** into one system, and extends that operating capability into infrastructure through **FD Launch, FD Market and FD Intelligence.**

OUR DESTINATION

Digital asset advisory, acceleration & market infrastructure

Setting a new standard in this field.

CLOSING

Better decisions, stronger execution, sustainable markets

Built in the market, proven by execution
From strategy to market infrastructure

FD BLOCKCHAIN

APPENDIX

Appendix

Evolution · Industries · Footprint · Track Record · Leadership

A Corporate Evolution **B** Selected Industry Experience **C** Global Footprint **D** Track Record Framework

E Leadership

A — CORPORATE EVOLUTION

From execution to infrastructure

FD began in consulting, moved into execution, and has since extended into market infrastructure.

01

ORIGIN

The foundation was built around strategy, technology and project execution across blockchain and fintech.

02

CORPORATE FOUNDATION

On the FD International corporate structure, expertise widened into blockchain consulting, system architecture, token economy, digital asset fundraising and exchange market access.

03

FULL-LIFECYCLE EXPANSION

Execution extended across technology, community, marketing, capital, listing, market making and OTC — covering the full project lifecycle.

04

INVESTMENT & ACCELERATION

Capability deepened in global project investment, acceleration, strategic capital and market operations.

05

FD BLOCKCHAIN

Core capabilities and future business are now unified under a single brand: **FD BLOCKCHAIN.**

Consulting Company → **Full-Lifecycle Execution Company** → **Digital Asset Markets & Infrastructure Company**

B — SELECTED INDUSTRY EXPERIENCE

We understand the economics before we design the structure.

FD does not offer a solution that fits only one industry.

We first understand the economics of the project and its industry, then design the digital asset architecture that suits it.

01 MAINNET & BLOCKCHAIN INFRASTRUCTURE

Layer 1 · Network Architecture · Wallet · Explorer · Migration · Node Infrastructure

02 PAYMENT & FINTECH

Digital Payment · Wallet · QR Payment · Settlement · Merchant Infrastructure

03 REAL WORLD ASSETS

RWA Strategy · Asset Evaluation · Tokenization Architecture · Documentation · Market Access

04 DIGITAL COMMERCE

Digital Voucher · Merchant Network · Payment Economy · Supply & Distribution

05 AI & HEALTHCARE

AI Healthcare · Wearable · Health Data · Digital Economy · Token Utility

06 DIGITAL ASSET & MARKET INFRASTRUCTURE

Wallet · Token · Market Making · OTC · Liquidity · Exchange Infrastructure

Different industries require different structures.

The same tokenomics structure carries different requirements in a payments business than in an RWA business. FD reads the industry’s revenue structure and user behaviour first, and designs the digital asset architecture accordingly.

C — GLOBAL FOOTPRINT

Korea as a strategic base, global by design

FD operates from Korea as a strategic base and expands across global digital asset markets.

KOREA

Strategy · Technology · Corporate Network · Capital · Exchange

SOUTHEAST ASIA | Indonesia · Philippines · Vietnam

Technology · Business Development · Distribution · OTC · Growth

JAPAN

Business Network · Strategic Expansion

MIDDLE EAST & ADJACENT MARKETS | UAE · Bahrain · Turkey

Capital · Investment · Strategic Business Network

Market entry is designed separately for each region, against its regulation, capital, liquidity, users, culture and business network.

Global by design, not by expansion

D — TRACK RECORD FRAMEWORK

Track record, classified by standard of evidence

FD maintains its principal track record under an institutional standard of evidence.

01

VERIFIED

Verifiable through exchange announcements, contracts, on-chain data or official external sources

02

DOCUMENTED

Supported by original evidence held by the company — contracts, settlement records, internal reports

03

CONFIDENTIAL

Delivered and transacted, but restricted from disclosure under NDA or client confidentiality

Materials submitted to institutions, exchanges and investors carry a disclosure scope set by recipient.

We classify by evidence rather than presenting figures alone because credibility only holds when the recipient can verify what they are given. What can be disclosed and what must be protected are separated in advance.

Numbers must be verifiable to become credibility.

E — LEADERSHIP

SOL JEON

Founder / Executive Leadership

Has led execution across blockchain and digital asset projects in strategy, acceleration, technology, capital, exchange market access and market operations.

FD's core philosophy is not to sell a project more services.

> **Find the right direction,**
> **cut the trial and error that is not needed,**
> **and build growth through genuine capability**
>
> **This is the standard FD works to.**

That philosophy applies across FD Blockchain's advisory, acceleration, market operations and future infrastructure alike.

LEADERSHIP PHILOSOPHY

Sell less. Solve more.

Not proposing more services, but delivering precisely the judgment and execution needed now.

FD BLOCKCHAIN

DIGITAL ASSET ADVISORY / MARKET INFRASTRUCTURE

Digital asset advisory, acceleration & market infrastructure

Built in the market, proven by execution
From strategy to market infrastructure

COMPANY

FD INTERNATIONAL Co., Ltd.
Business Registration No. 759-86-01482

CONTACT

hello@fdfam.com
fdblockchain.co.kr